



SILVER FOX ADVISORS
ADVISING COACHING CONSULTING MENTORING

NEWSLETTER

[SILVERFOX.ORG/713.467.5900](https://silverfox.org/713.467.5900)

March 2024



Silver Fox Advisors

Silver Fox Advisors are current and former business owners, entrepreneurs and executives dedicated to assisting business owners to improve their enterprises through mentoring and consulting.

Advisors have been sharing their knowledge, experience and skills for more than thirty-five years.

To work with a Silver Fox Advisor, please visit our website at www.silverfox.org and select your advisor.

March Lunch & Learn

Join us for an exciting program featuring Chris Ferris, VP of Digital Strategy at Pierpont. Come and explore the realm of Artificial Intelligence (AI) Don't miss out on this fantastic program!



Lunch & Learn

Artificial Intelligence (AI)



Chris Ferris
VP of Digital Strategy
Pierpont



Date: Thursday, March 28, 2024
Location: The Briar Club
2603 Timmons Ln, Houston

01/03

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BUSINESS TIPS FROM THE EDITOR

By Richard T. Hendee, Silver Fox Advisors

One of the most valuable things any business owns is often overlooked and may not be considered an asset. It probably isn't protected or secured, is most likely not covered by insurance and is generally taken for granted. Have you figured out what that item is? Well, I will tell you – It's your business's IT, which includes all your accounting, accounts receivable and payables, itemized inventory listing, payroll, billings, banking data, customer database, and much much more.

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CEO Roundtable Program

The Silver Fox Advisors CEO Roundtable program enables Owners and CEOs of privately-owned companies to interact with and receive valuable input from their peers in the business community. Once a month, Roundtable members discuss issues and share their knowledge and experience in confidential, small-group meetings.

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2024 Lunch & Learn Event Schedule

May 23, 2024 – Port Houston

August 22, 2024 – BBB

September 26, 2024 – New BioTech
in Medical Center

November 21, 2024 – TxDot

Registration Is Open for All Events!



Employee Retention Importance and Strategies

By Jacob Beasley & Blake Phillips

The significance of employee retention has steadily risen to make it one of the most critical issues in today's workplace. Studies are increasingly finding that companies have trouble retaining talent. These studies show a decreasing trend in average tenure and a rising average cost of turnover. Fortunately, there are many strategies both HR and managers can employ.

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Meet a Silver Fox – George Connelly



In 1986, George Connelly came to the Chamberlain Hrdlicka law firm in Houston, Texas. He became a shareholder in 1987, and is now the

head of the firm's Tax Controversy and Litigation Section. George has handled virtually every type of federal tax matter in both civil and criminal settings, and has appeared in the United States Tax Court, the United States District Courts in Texas, and the Fifth Circuit Court of Appeals. He has been published in the Journal of Taxation, and interviewed by the Texas Lawyer. In addition, George has made presentations on topics of interest to accountants, lawyers, and even IRS personnel. He recently headed up a task force for the Standards of Practice committee of the Tax Section of the American Bar Association that responded to proposals by the IRS for changes in Circular 230, which defines the standards of practice before the IRS.

Featured Book

Available [HERE](#)

