



THE SILVER FOX ADVISOR

Silver Fox Advisors Monthly Newsletter

“Is Your Financial Reporting Keeping Up With Your Growth?”

By Jim Griffing, A Silver Fox Advisor

Growing a business is exciting. New customers, new opportunities, and increasing revenue are all signs that years of hard work are paying off.

Yet growth often creates challenges that business owners don't expect.

Many companies continue using the same accounting processes that worked when the business was smaller. At first, that may not seem like a problem. But over time, owners can find themselves spending more time questioning the numbers, worrying about cash flow, or struggling to get the financial information they need to make important decisions

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What it has Meant to Me to Be a Silver Fox Advisor

By Jim Griffing, A Silver Fox Advisor

Being a Silver Fox Advisor has been one of the most rewarding professional experiences of my career. Although I became aware of the organization when it was founded in 1986 through Joe Bond, one of its founding members, I officially joined in 1987 after starting my own CPA firm. At the time, the organization was seeking younger, active business professionals to complement its distinguished group of seasoned business leaders.

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Leadership Training / Mentoring Corner

In August 2025 Newsletter, the Silver Fox Advisors started a series called “The Leadership/Mentoring Corner” in which we posed a thought-provoking situation for you to think about and put yourself into asking yourself – “What are your next steps”.

June Leadership Situation Responses

James is employed as a sales executive with a very successful small business that sells business office equipment (computers, phones, copiers etc.). James just got his best friend and college roommate Barry a job with the same small business James works for.

James and Barry would talk shop after business hours when would they would get together for drinks or attend a social outing. During these conversations they exchange thoughts and ideas and often come up with a potential solution regarding an issue in the office.

[Read the full Situation and What Should Your Next Steps Be?](#)

July Leadership Situation

Barry has just accepted a position at a 30-year-old technology industry business. The position he accepted is a newly created position that reports to the Board of Directors and is charged with developing a new corporate culture for the business and implementing a management team concept, something the business has never had before.

Barry has an MBA from a major ivy league college and has worked in the people and culture space for a large energy industry leader for 10 years.

[Read the Situation](#)

Business Tips from the Editor

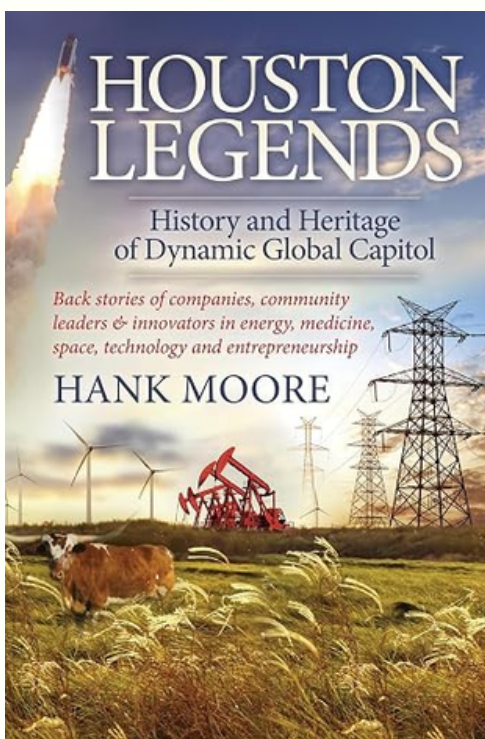
By Dick Hendee, A Silver Fox Advisor

“Poor Market Validation”

Poor Market Validation is one of the factors leading to many business failures after the first couple of years of operation. Just because an entrepreneur has what seems to be a good offering or a wonderful idea, that does not guarantee success in a very competitive marketplace.

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Book of the Month



SEVERAL SILVER FOX
ADVISORS HAVE WRITTEN
BOOKS SHARING THEIR
BUSINESS EXPERIENCES AND
EXPERTISE. THESE BOOKS
CONTAIN INFORMATION
THAT YOU MAY FIND
HELPFUL TO YOU AND YOUR
BUSINESS.

[CLICK HERE FOR MORE INFORMATION](#)

Register Today for our August Luncheon!

Silver Fox Advisor's Lunch & Learn Featuring Three 2025 BBB Pinnacle Award Winners



Location: Maggiano's
2019 Post Oak Blvd, Houston, TX 77056
Date: Thursday, August 27, 2026
Doors open at 11:00am
Lunch is served at 11:45am
Program starts at 12:00pm
Register: www.silverfox.org



Featured Speakers:

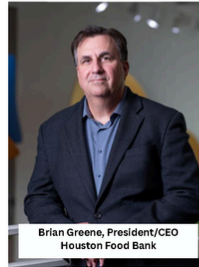


Susan DeShazer Fichaud, Entrepreneur
and Co-owner of Olshan Foundation
Solutions

Susan DeShazer Fichaud is a seasoned entrepreneur and co-owner of Olshan Foundation Solutions, a family-owned foundation repair and waterproofing company with a legacy dating back to 1933. With more than 25 years of experience in residential services, franchising, and fitness, Susan has helped lead companies through growth, operational improvement, risk reduction, and the delivery of exceptional customer experiences.

A Baylor University graduate with a Bachelor of Arts in Economics, Susan brings a strategic, people-focused approach to business. Alongside her brothers, she helps lead Olshan with a commitment to the company's values of integrity, improvement, dedication, and family. She is passionate about building strong teams, developing leaders, improving systems, and creating meaningful careers that help families live better.

Susan lives in Houston with her husband, Chris, and is the proud mother of three children: Taylor, Connor, and Payton. Whether in business, leadership, or community involvement, she believes strongly in entrepreneurship, service, and building organizations that create lasting impact.



Brian Greene, President/CEO
Houston Food Bank



Brian Greene is President and CEO of the Houston Food Bank, a nonprofit organization that uses donated food to better lives through a network of 1600 partnerships in 18 southeast Texas counties.

Houston Food Bank is the largest food bank in the US and distributes more than two hundred and fifty million dollars of food each year to one million recipients.

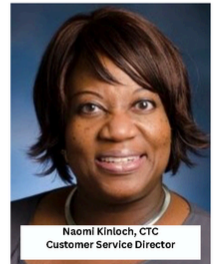
In 2021, Nonprofit Times named Brian one of the 50 most influential nonprofit leaders in the US.

Brian has thirty seven years of experience leading food banks and is also an adjunct professor for the graduate program in Nonprofit Management at University of Houston Downtown.



A native New Yorker, Naomi moved to Texas in the early 90's and left her education in communications to begin a career in financial services, where she stayed for 20+ years. After a role as Chief Operations Officer of a Texas credit union, Naomi wanted a change and decided to turn a hobby into a career—travel planning. She became a full-time Travel Consultant with AffordableTours.com in 2015 and eventually moved on to become the Director of Customer Service. Her passion for travel, learning about different people and cultures, and exploring new landscapes are what drive her to continue in the industry with all its ups and downs. The youngest of seven children, Naomi's parents instilled in her and her siblings a love for travel and for people, so where she is now makes perfect sense.

Besides travel, Naomi's interests include spending time with family, gardening, dancing, and, in general, having fun!



Naomi Kinloch, CTC
Customer Service Director

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